

THE WESTMORELAND MUSEUM of AMERICAN ART

Notes pertaining to the Restricted Financial Statements of 12/31/2020 Westmoreland Museum of American Art Meeting of the Board of Trustees, January 26, 2021

These notes pertain to the following financial reports for the fiscal year period ending 12-31-20 (1st Half, FY 20-21) for Restricted Activity:

Schedules:

Restricted Cash Balances as of 12-31-20 (Schedule A)

Statement of Activities –Restricted Financial Activity/Programs (Schedule B)

Statement of Activities- Westmoreland Society & The Committee for the Westmore'd (Schedule C)

The numbers presented in this section of the financial package are the preliminary results of the cash activities of the Restricted Accounts of The Westmoreland as of 1st Half (ending December 31, 2020). It includes all restricted activities of donor designated gifts and grants, special purpose activities deemed “restrictive” due to the nature/timing of the activity, the Westmoreland Society and The Committee for the Westmoreland. It specifically excludes all activities relating to endowment restricted activities.

Summary Comments:

Restricted funds are generated via donor specific gift and grant funding, auction proceeds of the non-accessioned Scaife artwork, and reserves maintained for Operations. Funds are released via expenditures based on the restrictions of the grant proceeds or nature of the unique program/fundraiser. Restricted funding is supporting the operational expenses of The Westmoreland for all exhibitions, virtual programming events, the development of the K-12 video tour platform, the paid summer intern program, the reinterpretation project, reopening cleaning and cleaning staff expenses, and the conservation of the Scaife gifts (to identify a few significant projects). A list of the funds held at 12-31-20 for restricted purposes is included in Schedule A of this package.

Additionally, some funds specific to general operating such as the Capital Expenditure reserve (“CAPEX”) and the 206 CAPEX reserve are maintained in the Restricted Account as well.

Individual budgets based on the designated purpose of the funds are developed and reviewed in coordination with grant reporting to funders.

Significant restricted grants received in this period are the RK Mellon \$100K grant for building a K-12 Virtual tour program/LMS platform, the McCune Foundation \$175K grant for programming and staffing expenses, the IMLS Reinterpretation Project, the \$50,000 Fisher Summer Internship and Artist in Residence Program funding, and the Art Bridges \$20K grant for safely reopening the Museum with adequate PPE and cleaning resources, as well as funding \$10,000 of compensation expense for the Facilities team. Significant restricted expenditures in this period included printing expenses for the Doris Lee catalog and LMS platform expenses for the virtual tour program.

The reimbursement funding for the federally funded “Museum Empowered” IMLS (Institute of Museum and Library Sciences) grant for the Reinterpretation – Professional Development Project

began in the second quarter of the FY. This grant will fund the use of a professional arts educator and professional evaluation specialist to assist the WMAA staff to reinterpret the galleries and the manner in which the visitor interacts with our collection. The total grant amount is \$530,475 (direct funding of \$228,973) and grant funds are distributed through an invoice reimbursement process over the 2 year grant period.

While all of these funds are designated as “Restricted” for specific purposes, they are also critical funding sources for the support of the General Operations. Most Restricted funds are expected to be disbursed in this fiscal year with the exception of reserves, the IMLS grant funding and exhibition funding for FY 2021-2022.

Additionally, the final “Bequeath of Gai Thompson” was received from the distribution/claims process of three investment funds held by Key Bank. The donor was a friend of the Museum who passed away in November, 2019 but had not informed the Museum of her planned giving gift. The Museum was notified of the beneficiary status in the summer of 2020. The total received was \$1,941,010. Pending discussion of the use of this gift, the funds are being held in an interest bearing account and when determined will be moved to the appropriate investment account.

	Westmoreland Museum of American Art		
	Restricted Funds as of December 31, 2020		
SCHEDULE A			
	206 NM Building Reserves		\$ 10,617
	206 NM Security Deposits		3,623
	Art Bridges I - Virtual Art Camp & Saturday Studios		1,423
	AB Bridges II - Reopening Supplies & Staff		-
	Art Bridges - Border Cantos		91,373
	Art Bridges - COVES		13,000
	Art Bridges - SAAM		2,779
	Art Acquisition Fund		1,084
	Art Acquisition Challenge		20,000
	Adopt A Painting		280
	Bequeath Gift		1,940,910
	Bridge		5,400
	221 CAPEX Reserve		102,040
	Carter Consulting - Feasibility Study		-
	Conservation/Scaife		137,192
	Doris Lee Catalog		-
	Doris Lee Exhibition		99,890
	E.I.T.C.		29,600
	Excursion Trips - Dallas		2,782
	Federal Tax Reserve		53,995
	Fisher Funds 2020 - Intern Program & AIR		37,872
	Folk Art		7,350
	FW Hillman Foundation - Changing Exhibitions		186,509
	Joan Smith Gardens		4,288
	Innovation (McCune Fnd)		97,355
	Interactive Gallery		10,000
	Interest Reserve		823
	LHVB Marketing Grant		3,563
	Opportunity Fund - Border Cantos		10,000
	PNC - Community Days		7,446
	PNC Charitable - Family Guide		15,000
	PPA - Mini Grant Program		34,323
	PROFDEV - IMLS		(7,293)
	Comm Fdn - Public Art Jeannette		23,410
	Sale of Art		5,372
	Virteduc (Virtual Education Grant)		41,502
	Restricted Balance Total:		\$ 2,993,508
	Westmoreland Society		\$ 59,975
	The Committee for the Westmoreland		\$ 16,360

Schedule B

WESTMORELAND MUSEUM OF AMERICAN ART RESTRICTED ACCOUNT ACTIVITY		A DECEMBER YTD 2020 ACTUALS
Restricted Revenues, Transfers and Other Support		RESTRICTED ACTIVITY
	Gifts, Grants and Pledges	
1	- Art Bridges Phase II - Reopening	\$ 20,000
2	- Art Bridges Coves Survey Project	13,000
3	- Carter - Feasibility Study	11,400
4	- EITC - K-12 Corporate Educational Funding	40,000
5	- Fisher Family Foundation - Summer Intern Program & Artists in Residence	50,000
6	- Hillman Foundation - Exhibition Funding Paymt #9/10	100,000
7	- IMLS -Reinterpretation	23,075
8	- McCune - Innovation Programming and Staffing	175,000
9	- PNC Charitable Trust - Family Guides	15,000
10	- Commonwealth PPA Mini-Grant Program	66,323
11	- RK Mellon - (Covid related) Virtual Education Tour Program	100,000
12	- PCA COVID Grant	1,930
13	- Sales of Scaife Item - CONSERVATION	1,190
14	- G. Thompson bequeath	1,941,010
15	Reserves (from GOS)	
16	- 206 Building Reserves	5,923
17	- 206 N. Main Security Deposit	(600)
18	- 221 CAPEX	18,750
19	- Federal Tax Reserve	44,058
20	- Interest on Restricted	340
21	Total Revenues,Transfers and Other Support	2,626,399
	Restricted Expenditures	
22	Art Bridges I - Virtual Art Camp & Saturday Studios	13,941
23	Art Bridges II - Reopening	20,000
24	Art Bridges - SAAM	6,222
25	206 N. Main CAPEX	7,987
26	221 CAPEX	5,652
27	Bridge Project	1,600
28	G. Thompson Bequeath	100
29	PCA COVID Grant	1,930
30	Carter - Feasibility Study	11,400
31	Commonwealth PPA Mini-Grant Program	32,000
32	Conservation of Scaife Gift	7,650
33	Doris Lee Catalog/Exhibition	21,485
34	EITC	10,400
35	Fisher Family Foundation - Summer Intern Program & Artists in Residence	12,128
36	Hillman Foundation - Exhibitions	922
37	IMLS -Reinterpretation	30,368
38	Innovation Fund	91,928
39	LHVB Marketing Grant	3,666
40	PNC Community Days	2,436
41	PNC Charitable Foundation - Family Guides	-
42	Sale of Art	450
43	Virtual Tour Program Development	58,498
44	Total Restricted Expenditures	340,763
45		
46	Surplus/Deficit - TOTAL	2,285,636
47		
48	Beginning CASH BALANCE @ 7-1-2020	707,872
49	Surplus/Deficit - TOTAL	2,285,636
50	ENDING CASH BALANCE @ 12-31-2020	\$ 2,993,508

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Schedule C

	WESTMORELAND MUSEUM OF AMERICAN ART WESTMORELAND SOCIETY & THE COMMITTEE FOR THE WESTMORELAND	A December YTD 2020 ACTUALS WESTMORELAND SOCIETY	B December YTD 2020 ACTUALS THE COMMITTEE FOR THE WESTMORELAND
1	Gifts, Grants and Pledges	3,950	3,862
2	Membership	16,000	960
3	Special Events /Museum Shop Sales	1,800	7
4	Interest on Restricted	5	-
5	Total Revenues,Transfers and Other Support	21,755	4,829
	Expenditures		
6	Other (Special Events, Promotions)	869	-
7	Art Acquisition	-	-
8	Donations to WMAA	-	-
9	Total Restricted Expenditures	869	-
10	Surplus/Deficit - TOTAL	20,886	4,829
11	Beginning CASH BALANCE @ 7-1-2020	40,053	11,531
12	Net Pledge Cash Received/Adjustment	(2,264)	-
13	Surplus/Deficit	20,886	4,829
14	ENDING CASH BALANCE @ 12-31-2020	58,675	16,360

Notes:

The Gifts and Grants included in TCFTW's activities is a growing reserve fund for the acquisition of art in Memory of Barbara Fichtner .